

INTRODUCTION

Dynamic and creative visionary with solid success in implementing a broad range of design projects from conception to launch. Ability to leverage creative direction and artistic talent to deliver high-impact marketing, print and web design projects. Dedicated to creative brand design utilizing cutting edge technologies with efficiency and trend awareness.

Areas of expertise include...

- Corporate/Brand Identity
- Art & Layout Direction
- Print Production
- Online Marketing
- Visual Design for Print & Web
- Product Photography
- Project Management
- Client Relations
- Content Development
- Photo Editing/Re-Touching

QUALIFICATIONS

- Ability to handle multiple projects, translate various specifications for design support and follow branding guidelines
- In-depth expertise in the latest print and web formats and relevant design techniques using an integrated mix of Adobe Creative Suite programs—Photoshop, Illustrator, InDesign, and Dreamweaver (Creative Cloud)
- Highly knowledgeable with resolution factors, color spaces, printing techniques and other production related issues
- Good working knowledge of HTML5, CSS, and Javascript for use in web applications
- Expert knowledge in Mac platform and proficient in PC platform and operating systems
- Collaborates well with supervisors and production personnel; reliable and responsible
- Excellent project, archiving, and file management skills

PROFESSIONAL EXPERIENCE

TME Communications

999 Old Eagle School Road, Wayne, PA | 2017-Present

Freelance graphic designer delivering visual design and collaborating with team members to execute projects for clients in the tech industry.

Rothacker Advertising & Design

1215 W. Baltimore Pike, Media, PA | 2003-Present

Graphic designer and production artist providing hands-on design and production for web and interactive programs, brand development, online/offline advertising and direct marketing campaigns.

PhD Design

309 N. Broad Street, Carneys Point, NJ | 1999- Present

Freelance design delivering creative solutions for corporate identity, desktop publishing, photo retouching, web and multimedia presentations.

EDUCATIONAL BACKGROUND

Hussian School of Art

Philadelphia, PA

Associates Degree in Commercial Art

TECHNICAL PROFICIENCIES

Mac OS X, PC Windows

SOFTWARE

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Dreamweaver, Sketch); HTML/CSS, JavaScript; and Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)